

The **Worldwide Practice Enterprise Network's** aim is to help education and training organisations in participating countries to deliver training in business and entrepreneurship skills through the unique Practice Enterprise methodology '**learning-by-doing**': *Business & Entrepreneurship Training tailored to the needs of tomorrow.*

## What is a Practice Enterprise?

- trainee-run business
- set up as an office
- structured in departments
- connected to Practice Enterprises around the world
- located in training institutions, companies & other VET centres

## Contact

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## What is a Mentor Company?

A Mentor Company or Business Mentor is a company from the real business world that provides advice and ideas to Practice Enterprise Trainers and Trainees. A Mentor Company gives insights about the processes and how a business is run. It can provide real-world products and services for sale within the virtual environment. The collaboration opportunities are flexible and to be agreed upon by the Mentor Company and the Practice Enterprise.



### COLLABORATION

- internship opportunities
- involvement in recruitment & evaluation of trainees
- market research
- company visits & trainings
- sponsoring

### COMPANY BENEFITS

- recruitment possibilities
- Corporate Social Responsibility
- flexible mentor agreements
- contact to potential customers
- internship & trainee opportunities

### FUTURE EMPLOYEES

- practice-based training
- increased employability
- broad & sound business knowledge of future workforce
- high social & digital skillset
- career guidance

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