



PEN Worldwide Official Lingo

PE	Practice Enterprise
Host	Host Institution
TF	Trade Fair
CO	Central Office (National Office)
GEC	Global Enterprise Challenge
PEN	Practice Enterprise Network
PENAPPS	PE Online Web Application
CoC	Coordination Centre
Mentor	Real-World Mentor Company
CS	Central Service offered by a CO
MC	Managing Committee
Member	A Member Country
Hosted PE	A single PE with no CO
PE Code	Practice Enterprise Code





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(ONLINE) TRADE FAIR

An exhibition, either in person or online, at which Practice Enterprises promote their products and services at their stands / booths.

TRADING EVENT

An event, often specific to a special subject or holiday, during which Practice Enterprises promote their products and services through direct (online) meetings and provide special catalogues and offers. There are no stands / booths at a trading event.

COMPETITION

An activity in which Practice Enterprises contest against one another based on specified requirements. Usually, a judge or committee will award the best contestants.

GLOBAL ENTERPRISE CHALLENGE (GEC)

The GEC is a business-related case competition for Practice Enterprise trainees who work in multinational teams to identify the challenges, opportunities and risks in a real-life global business case study.

