



Transversal Skill Development with the Practice Enterprise Concept

Practice Enterprise offers **work-based transversal skill development** opportunities adapted to the needs of today's workplace. Trainees engage in **international commercial collaboration** and expand their **business culture** and professional networks. The Practice Enterprise realistic economic environment fosters **practice-based training** in a safe environment that boosts confidence and job readiness.

Entrepreneurial Skills

Practice Enterprise trainees get the opportunity to:

- try out new business ideas
- use their creativity and innovation
- conduct market research
- develop commercial strategies
- gain real-world business experience
- learn and increase resilience
- problem-solve, design strategy
- take on ownership and responsibility

DigComp, EntreComp & SDG Alignment



Area 1 - Information and Data Literacy:

Locating and evaluating digital data, managing and organizing digital content

Area 4 - Safety:

Awareness of impact of digital technologies

Area 5 - Problem Solving:

Using digital tools to drive innovation

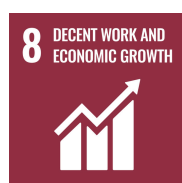


Area - Ideas and Opportunities:

Creativity: developing and testing business ideas

Vision: planning for sustainable business growth

Valuing ideas: recognizing potential of market strategies



The Practice Enterprise supports economic growth and career development.



Learning-by-Doing fosters innovation and builds entrepreneurial mindsets.



Promotes sustainable business planning and eco-friendly strategies.

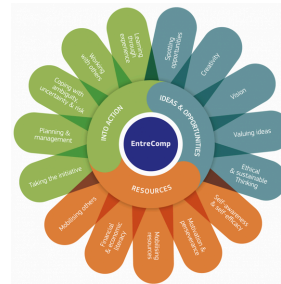


Digital Skills

Practice Enterprise Trainees practice:

- digital communication platforms
- online workplace collaboration
- ERP and banking systems
- professional social media
- online and offline marketing tools
- digital literacy and awareness
- AI integration in the workplace
- internationalisation@home experiences

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Area 2 - Digital Content Creation:

Collaborating through digital tools, understanding copyright and licensing

Area 3 - Communication and Collaboration:

Collaborating through digital tools, adapting to cultural and generational diversity

Area - Resources:

Use digital tools: applying ERP systems and marketing platforms

Mobilize resources: leveraging digital channels for business execution



Work-based training in the Practice Enterprise boosts digital literacy and access to modern social media, ERP, AI learning tools.

The Practice Enterprise Network promotes equal access to digital skills training and gender equality and diversity.

The Practice Enterprise supports digital solutions for sustainability, remote work environments and digital international collaboration.

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*DigComp material available at: <https://joint-research-centre.ec.europa.eu>

*EntreComp material available at: <https://joint-research-centre.ec.europa.eu>

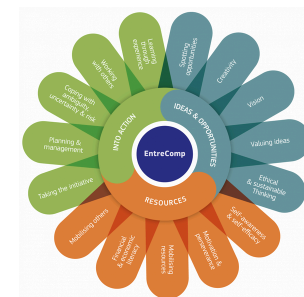


Inclusion & Empowerment

The Practice Enterprise Concept:

- accessible to multiple skill levels and target groups
- promotes equal learning opportunities
- encourages personalised learning pathways
- aligns with learners' interests and career aspirations
- supports socially responsible entrepreneurship
- helps discover career opportunities in a safe environment
- highly adaptable to national, regional, local needs

DigComp, EntreComp & SDG Alignment



Area 4 - Safety:

Promoting social well-being and inclusion through digital technologies

Area 5 - Problem Solving:

Identifying learning needs and digital skill gaps

Area - Into Action and Resources:

Taking initiative: engaging in international collaboration

Learning through experience: learning in a risk-free environment and tailored learning paths and career exploration

Working with others: promoting inclusive teamwork and social entrepreneurship



The Practice Enterprise empowers females and underrepresented and marginalized groups by promoting equality in access to education.



An adaptable learning-by-doing concept promotes access for varied skill levels and backgrounds, creating a diverse group of learners.



The Practice Enterprise Network and its worldwide members promote and foster international and cross-cultural cooperation.



Transversal Skills

Practice Enterprise Trainees learn how to:

- work collaboratively and build teamwork competences
- use varied communication styles (in-person, hybrid, virtual, groups)
- manage time and prioritize
- take ownership of their learning experience
- reflect on outcomes and their actions
- take on challenges in a productive, professional manner

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Area 2 - Communication and Collaboration:

Interacting through digital technologies, participating in digital society, managing digital identity and reputation

Area 5 Problem Solving:

Identifying digital needs and resolving problems, innovating with digital tools, keeping up-to-date with digital evolution

Area Resources:

Motivate Others:

encouraging team collaboration

Use resources effectively:

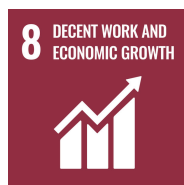
managing time and tools

Self-awareness and self-efficacy:

building confidence and ownership of learning



The Practice Enterprise promotes inclusive and equal lifelong learning opportunities for various target groups, catering to diverse training needs.



The Practice Enterprise builds employability and productivity skills through work-based training and collaboration with future employers.



The Practice Enterprise encourages participation and equal opportunities for minorities, marginalized and neglected groups of learners.

For more Info - Contact Us Today!

 info@penworldwide.org

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