



Unlock Your Entrepreneurial Potential with Practice Enterprise

Companies today are seeking employees with an **entrepreneurial mindset** to drive innovation and maintain a competitive edge. Practice Enterprise (PE) is designed to foster this mindset through **high engagement and exploration**, equipping trainees with **essential skills, knowledge**, and behaviors for any career path. These **transferable skills** enhance both personal and professional life, opening up new opportunities.



PE emphasizes **real-world learning** and **hands-on experience**, developing sustainable skills like critical thinking, creativity, problem-solving, communication, and collaboration. Trainees emerge as self-starters and problem solvers, ready to create opportunities and succeed in any environment.

The PE program teaches the **practices of successful entrepreneurs**, from developing and testing ideas, to launching a business. Trainees **gain confidence** and **practical experience**, preparing them to tackle real-world challenges and explore future career paths with confidence.

Programme Outline / Layout

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- Developing an entrepreneurial mindset
 - Exploring business opportunities
 - Learning sustainable business practices
 - Practicing business technology
 - Identifying needs and opportunities
 - Developing product or service ideas
 - Performing market research and strategy
 - Outlining a communication strategy
 - Creating a sustainable business plan + strategy
 - Launching + commercialising in the global PE marketplace

SCAN ME



Contact Us Today!

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