

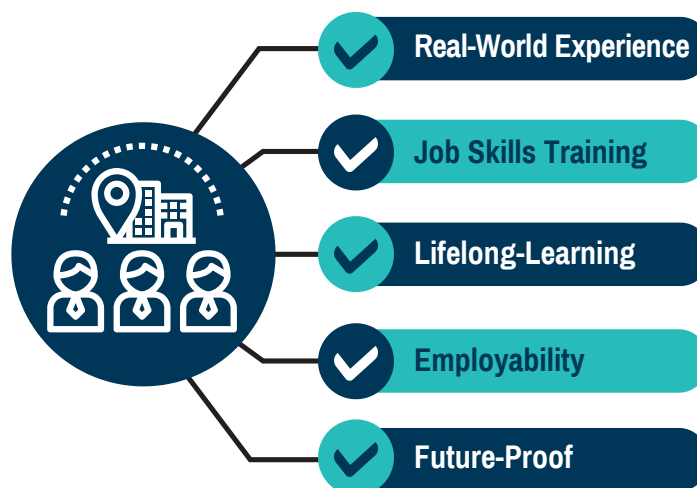


## Practical Business and Entrepreneurship Training Tailored to the Needs of Tomorrow

**PEN Worldwide** supports education and training organisations in delivering **practice-based training in business and entrepreneurship skills** using the unique Practice Enterprise learning-by-doing methodology. The worldwide Practice Enterprise network empowers trainees through **work-based competency training** tailored to the needs of tomorrow.

### What is a Practice Enterprise?

- trainee-run company that operates like a real business
- reproduces a real enterprise's business procedures, products and services
- resembles a real company in its form, organisation and function
- guided training by a trainer or coach and business mentors
- trainees are the “employees” of the Practice Enterprise (learning-by-doing)
- carries out commercial business activities nationally and internationally
- no actual transfer of real goods or money; however trading and financial exchanges take place as in the real business world (safe and realistic training)



### Benefits & Environment

- Transferability of the Concept
- Work-Based Practical Training
- International Community
- Award Winning Concept
- In-Person and Remote Training
- Digital Skills Development
- Mentor Companies



# PEN Worldwide Locations



Practice Enterprise Network  
**PEN WORLDWIDE**

40+ Countries



7,000+ Practice Enterprises

30+ Years of Experience

200,000+ Trainees per Year

35+ Yearly International Events

ETF Best Practice Award

Flexible + Adaptable Model

**PEN Worldwide** is a non-profit association that administers the Worldwide Practice Enterprise Network. Countries with a **national Practice Enterprise network** are managed by a national **Central Office**:

- carries out the macro-economic functions of the real world economy
- provides a real-world business environment including typical business services such as banking, customs, income tax, payroll tax, utilities, and company registration
- responsible for trainers training, national database, and national banking system
- ensures the connection between national Practice Enterprises and their international counterparts and links trainers and trainees across 40 countries worldwide.

## Target Groups

The Practice Enterprise concept is a flexible model for practical business and entrepreneurship training. It helps (trainees of) various target groups meet the challenges of the competitive labour market by putting skills into action.



**Secondary Education** (ISCED 3)

**Vocational Education** (ISCED 4-5)

**University Students** (ISCED 6-7)

**Job Seekers**

**Aspiring Entrepreneurs**

**Disabled and Disadvantaged Groups**

**Mixed**

## Practice Enterprise Events for Trainees



**Enterprise Competitions:** Elevator Pitches, Business and Marketing Plan Evaluations, Corporate Social Responsibility (CSR)



**Team Challenges:** Global Business Enterprise Challenge, Case Studies, Creativity and Problem Solving Challenges



**Commercial Trading Events:** In-Person Trade Fairs, Intensive Trading Events, Online Trade Days



**Social Media Events:** Social Media Challenges, Branding Competitions, Corporate Identity Evaluations

For more Info - Contact Us Today!



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